

Greater Whittier Chamber of Commerce Brochure Display Advertising

The Greater Whittier Chamber of Commerce is producing 75,000+ new brochures for 2012.

AD SIZES AND COSTS

(3.632" x .879")	
1/8 pg ad	\$300

(3.632" x 2")	
1/4 pg ad	\$400
1/4 pg ad (map side)	\$500

(4" x 9")	
Full panel	\$2000
<small>Please supply art with 1/8" bleed if needed</small>	

(3.632" x 4.18")	
1/2 pg ad	\$800
1/2 pg ad (map side)	\$1000

DIGITAL AD SUBMISSION

- Artwork needs to be built exactly to ad size.
- No bleeds are allowed unless it's a full pg ad.
- Only digital ad files will be accepted.
- Files saved as pdf, jpeg, eps or tiff are preferred.
- All fonts must be converted to outline.
- All ads can be full color and must be saved as CMYK.
- Ad placement is first come-first served.

Please email ad files to:

Dawn Gerety
dawn@artseriously.com

All ad materials must be received by:

October 1, 2011

Greater Whittier Chamber of Commerce - Membership 2012

MEMBERSHIP and FEES

*Listings and display ads will not be included in the brochure without payment first.
Membership renewals not received by Oct. 1 will be removed from website listings.*

BUSINESS MEMBERSHIP \$165/ea _____ quantity
Includes business name, tel # and 8 word description on brochure, and name and tel # on website.

Listing description (8 words or less) or Use same as last year: _____

ADDITIONAL BUSINESS LISTINGS \$85/ea _____ quantity
Includes same as Business Membership. Additional listings have limited voting privileges.

1) Additional description (8 words or less): _____

2) Additional description (8 words or less): _____

3) Additional description (8 words or less): _____

LINK IN WEBSITE DIRECTORY Each listing must purchase separately \$25/ea _____ quantity

LOGO ON WEBSITE Logo is hyperlinked to your website \$15/ea _____ quantity

ADDITIONAL TEXT IN WEBSITE DIRECTORY \$25/ea _____ quantity
Additional 35 word description for business. Each listing must purchase separately.

Text (35 words or less): _____

DISPLAY ADS

1/8 pg display ad \$300/ea _____ quantity

1/4 pg display ad \$400/ea _____ quantity

1/4 pg display ad (map side) \$500/ea _____ quantity

1/2 pg display ad \$800/ea _____ quantity

1/2 pg display ad (map side) \$1000/ea _____ quantity

Full pg display ad \$2000/ea _____ quantity

TOTAL ENCLOSED \$ _____

Note: Website changes requested by businesses are subject to a \$50 fee and only be completed quarterly.

Membership form and payment **DUE OCTOBER 1, 2011**

Listings and ads will not be included in the brochure without payment first.

Please make check out to: Greater Whittier Chamber of Commerce

Please mail filled-out form and check to: P.O. Box 607, Whittier, Alaska 99693

For questions on membership and brochure, contact: Kelly Bender T: 907-529-0235 info@lazyottercharters.com